



OER CRAFT: Open Educational Resources for the development of Arts and Crafts 2015-2017

1. Overview

OER CRAFT is an Erasmus+ Key Action-2 “Strategic Partnership” project funded by the European Union, focused on the VET sector.

2. Duration

OER CRAFT has a duration of 24 months, starting in September 2015 and ending in August 2017.

3. Objective

The project OER-CRAFT aims at the creation of an online OER (“Open Educational Resources”) platform including a collection of good practices, procedures and advice aimed at promoting the creation of micro-enterprises (including those of only one person) in the fields of hand-made arts/crafts (eg. textiles, ceramics, jewellery, etc.), focused on current and future entrepreneurs from rural areas of any region at any of the participating EU countries, who often lack the tools and advice necessary to start their own business and fully develop their untapped potential, and thereby to promote and market their own products and/or services not only at regional and/or local level, but also at national/EU levels and even internationally.



Fig 1. OER CRAFT partnership and objectives.

4. Partnership

The partnership brings together academia, associations, chambers of commerce, and the private sector to build cross-sectoral synergies for the realization of a truly European project: 8 partners, 6 countries and 6 languages plus English as the common working language of the Partnership .

With the support of the Erasmus+ programme of the European Union
<http://www.crafttraining.eu>

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EU-01. Universidad de Malaga, ES

UMA is one of Spain’ premier HEIs (344 world ranking, 2014), with +35,000 students and +200 academic programmes (BA, MA, PHD) including environment sciences-related programmes and research. UMA has +1.000/1.000 exchange students (in/out)/year and +100/100 exchange researchers (in/out)/year. UMA is member of +100 networks/associations.

EU-02. Univerzita Komenskeho v Bratislave, SK

Comenius University in Bratislava, Faculty of Management is a part of the oldest, largest and most prestigious university in Slovakia. It is the most recognized managerial and business school in the country. Also, it has been several times (last time in 2012) awarded by Eduniversal Agency as an “Excellent business school”. One of its key focuses is the entrepreneurship research, entrepreneurial education and consultancy activities for SMEs.

EU-03. IDP SAS Di Giancarlo Costantino (Italian Development Partners), IT

IDP relies on more than 20 year experience in the development, submission and management of successful EU projects. Since 1999, IDP develops and carries out also specialised training courses for VET and Adult learners focused exclusively on EU related issues.

EU-04. Institut de Haute Formation aux Politiques Communautaires ASBL, BE

IHF is a non profit organisation which principal aim is to provide the community (including non profit and local authorities) with assistance for the development of a wider international cooperation through activities of specialised training on European policies and dissemination of European vales.

EU-05. Internet Web Solutions SL, ES

Internet Web Solutions (IWS) is a leading provider of information technology (IT) and engineering. IWS specialises in domains like Professional Web Design, Web Development, Software Development, E-Commerce Solutions, E-learning projects and SEO strategies.

EU-06. Emporiko kai Viomichaniko Epimelitirio Pafou, CY

The Paphos Chamber is the main business center in the Region of Paphos that promotes entrepreneurship and supports small and Micro businesses. The Chamber has direct contact with all ministries of the Government of Cyprus that promote entrepreneurship. It has strong links with local municipalities and local stakeholders of the private and public sector.

EU-07. Asociatia EDUNET, RO

The aim of the “EDUNET” Organization is to provide services and resources for promoting lifelong education, for supporting professional education, education for active citizenship and for lasting development. EDUNET School, proposes to provide a high quality education, open to the European standards, to offer opportunities for its students to easily integrate in the national and European labor market.

EU-08. Asoc. de Mujeres Empresarias y Profesionales de Malaga, ES

Amupema (Málaga Businesswomen Association) has worked intensively for the interests of businesswomen in Malaga City and Province, since its foundation in 1998. Currently Amupema has about 550 associates, 250 businesswomen and 300 women entrepreneurs.