



## The Faculty of Tourism at the University of Málaga (Spain)

The Faculty of Tourism at the University of Malaga is the third top in the ranking of the best academic institutions in the country, devoted to preparing professionals for business, tourism and services through education, research and innovation. It is a higher education reference centre and is currently leading REDINTUR (a network of 26 Spanish universities with Undergraduate, Postgraduate and Ph.D. programmes in Tourism). Additionally, the Faculty also organises the TURITEC conferences since 1999, which represent a specialised forum for debate about ICT applied to Tourism. At the same time the Faculty manages SICTUR which is a system of scientific information related to the field of Tourism.

Furthermore, the Faculty offers a wide range of programmes, both at graduate and postgraduate levels, with an ample choice of subjects and the possibility of specialization in the different fields of tourism. It has also established and kept very beneficial relations with the world of business and the tourist industry on the Costa del Sol (“Coast of the Sun”), and students have access to the training and expertise in the field through national and international internships. The Faculty is also involved in many European and international mobility programmes for students and academic staff, and participates in various European projects as a Spanish teaching institution leader in the sector.

The University of Málaga (UMA) offers an extensive portfolio of academic programmes directly related to Tourism, as well as related to transversal multi-disciplinary topics, at Bachelor's, Master's and Doctoral levels.

### The Faculty offers three official degrees and a PHD programme

- ▶▶ -BACHELOR'S DEGREE IN TOURISM
- ▶▶ -MASTER'S DEGREE IN TOURISM MANAGEMENT AND PLANNING
- ▶▶ -MASTER'S DEGREE IN E-TOURISM
- ▶▶ -INTER-UNIVERSITY DOCTORATE IN TOURISM

The Faculty offers the following specialization courses:

- ▶▶ -Tourist Companies Innovative Management
- ▶▶ -Restoration Management for Sommeliers
- ▶▶ -Conflict Management in Tourism
- ▶▶ -Golf Courses Management Specialization
- ▶▶ -Wine Heritage Dissemination and Management
- ▶▶ -Master's programme in Enology
- ▶▶ -Master's programme in Hotel Management

## The building offers the following facilities

- ▶▶ Lecture rooms
- ▶▶ Computer Lab
- ▶▶ Language lab
- ▶▶ Research lab
- ▶▶ Main lecture hall
- ▶▶ Library
- ▶▶ Newspaper library
- ▶▶ Enology room
- ▶▶ Meeting room
- ▶▶ Departments and offices
- ▶▶ Administration office
- ▶▶ Cafeteria
- ▶▶ Photocopying room
- ▶▶ Caretaker's office





## Main areas of study

- ▶▶ Economy, marketing and business organisation
- ▶▶ Computer science, information and communication technologies
- ▶▶ Tourist destinations
- ▶▶ Foreign languages (English, French and German)
- ▶▶ Psychology
- ▶▶ Human Resources Management
- ▶▶ Law
- ▶▶ Statistics
- ▶▶ Accountancy
- ▶▶ Cultural and natural heritage



### Credit system

- ▶▶ 1 ECTS (European Credit Transfer System) CREDIT
- ▶▶ 25 HOURS Student's work
- ▶▶ 7,5 hours in the classroom for lectures and seminars
- ▶▶ 1 module = 6 ECTS
- ▶▶ 45 hours in the classroom for lectures and seminars

### Complementary education and activities

- ▶▶ Programmes for international mobility, such as Erasmus+, Erasmus Mundus, «Convocatoria única» (North-America, Latin America, Asia, Oceania), ISEP, Dickinson, etc.
- ▶▶ Specialisation courses
- ▶▶ Visits to companies and public administrations
- ▶▶ Tourism Week (Professional, Cultural and Leisure activities)
- ▶▶ Science Week
- ▶▶ Student's Office: Students' associations (Jovantur, Reforma, Conecta...) and class representatives
- ▶▶ Internships
- ▶▶ Volunteering and international cooperation in emerging countries



## Excellence in Teaching and Research, Tourism and Territorial Development

Tourism is the main agent of economic development in Andalucía; Málaga and the Costa del Sol are key tourist destinations in Andalucía and Spain.

Andalucía TECH has several research groups well-known internationally, and a range of training programmes focused on the tourist sector.

Innovation in tourism based on the application of new technologies.

New tourist models linked to territorial development: Sustainable Tourism.