



### PHOTO CONTEST

# UMA NO BORDERS

## 2024/2025

#### A. OBJECT

The International Relations Office of the University of Malaga presents a photography contest with the aim of making visible, on the one hand, the presence of the communities of the University of Malaga in the different mobility programs around the world and, on the other, the stay of international students in our institution. In this way, it is intended to promote the international projection of the University of Malaga with the various partner institutions.

#### **B.** PARTICIPANTS

Participation in the competition is open to:

- 1. To the UMA university community (Students, Teaching and Research Staff and PTGAS) who are participating in any of the mobility programmes abroad managed by the International Relations and Cooperation Service during the 2024-25 academic year.
- 2. To the international university community that is carrying out an academic mobility managed by the International Relations Office of the University of Malaga during the 2024-25 academic year.

#### C. THEME

The competition will consist of the taking of a photograph in which the participant appears, who is carrying out a mobility programme managed by the International Relations Office of the University of Malaga during the 2024-25 academic year, with one of the "UMA Identifiers" indicated in section "D.4." of these rules. The photograph must reflect an original, clear and creative composition of the participant together with one of the UMA Identifiers. Likewise, creativity and professionalism will be valued, in the composition and visibility with the "UMA Identifier", of the photographs.







There are two categories:

- 1. "Abroad": Aimed at participants who fall into category 1, i.e. the UMA university community (Students, PDI and PTGAS) who are participating in any of the mobility abroad programmes managed by the International Relations and Cooperation Service during the 2024-25 academic year.
- 2. "In Málaga": aimed at participants who fall into category 2, that is, for the international community who are on an international mobility stay at the University of Malaga during the 2024-25 academic year.

#### D. PARTICIPATION

Participants must appear in a distinctive setting of one of the countries where they are carrying out their international exchange (Category 1), or a distinctive area of the province of Malaga (Category 2) in case they are doing a stay at the University of Malaga, next to them one of the identifiers of the contest must appear.

The photograph in question must be posted on the participants' personal Instagram or Twitter accounts and must include the *hashtag* #umawithnoborders. In addition, they must label the University of Malaga (@InfoUMA), the International Relations Office (@RRIIUMA) and the UMA International Hub (@umainternationalhub).

Subsequently, they must also upload the photographs through the registration form on the UMA International HUB website: <u>https://www.uma.es/international-hub/noticias/uma-no-borders-2425-concurso/</u>

#### 1. Total of participations

A maximum of three (3) photographs per contestant may be submitted in digital format.

#### 2. Characteristics of the photographs

- 1. The images must necessarily be original, unpublished, not having been presented or awarded in this contest in previous editions.
- 2. The images may be in colour or black and white, and digital manipulation of the same is not allowed.
- 3. Images should preferably be uploaded in landscape format with a ratio of 16:9 or 4:3, in RAW, JPG or PDF format, with a minimum resolution of 1920x1080px.







- 4. Each participant may submit up to a maximum of three photographs. The content of the images must conform to the specifications established in these rules.
- 5. Each photograph must have 1 UMA Identifier that is visible and identifiable in it.
- 6. The photographs must be the property of the author who submits them to the contest.

#### 3. UMA Identifiers

Below, we indicate all the types of valid "UMA Identifiers" that you can use in the photographs to be submitted to the contest:

- 1. Backpack "UMA.es"
  - 1. Any of the "sack" type backpacks of the International Relations Officeof the University of Malaga may be used in the contest. As long as the motto on the backpack is fully visible.
  - 2. Photographic montages may not be made.
- 2. T-shirt/sweatshirt of the University of Malaga
  - 1. Photographic montages may not be made.
- 3. UMA Digital Identifier Attachment
  - 1. This annex can be used both physically, that is, printed in its original colours, or displayed on an electronic device (open on a screen, tablet, etc.) where its visibility is correct.
  - 2. Photographic montages with the identifier may not be made.
- 4. "UMA International" artistic variant.
  - 1. An element may be created, or the physical space of the place of the photograph may be used to place the words "UMA International" in some space of the frame of the photograph.
  - 2. It is requested that the legibility of the motto be adequate for the photograph.
  - 3. Photographic montages may not be made.







Please note that in order for a photograph to comply with the conditions of the contest, the "UMA Identifier" of the photograph must be fully visible.

Please note that a minimum of one (1) identifier per photograph is required.

#### 4. Social Media Posting

Participants must provide the link to the Social Network (Instagram or Twitter) where they have uploaded the photograph participating in the contest. The characteristics of the publication must be as follows:

- 1. The post must be accompanied by the following hashtags: #UMAwithnoborders & #UMAinternational
- 2. The following accounts must be tagged in the publication: @RRIIUMA, @UMAInternationalHUB and @InfoUMA
- 3. The photograph must be available until after the jury's decision and the award ceremony.
- 4. The link must be accessible so if the account is private, a screenshot will be requested to verify it.

#### E. DEADLINE

The deadline for submitting photographs begins with the publication of the call until May 15, 2025.

The International Relations Office reserves the right to modify the dates of the competition. These will be notified through the same channels chosen for the publication of the same, if there is any modification.

#### F. RIGHT

The authors assume responsibility for the authorship and originality of the images they submit. In accordance with the provisions of the Intellectual Property Law, the authors of the images, both in the case of the award-winning and the others sent, without prejudice to the moral rights that correspond to them, assign to the University of Malaga for 10 years on a non-exclusive basis all the economic rights of exploitation of the images necessary to create an image bank. of a public and free nature, as well as for the promotion and institutional dissemination, always non-profit and quoting the author, as part of exhibitions or complement to university information, in order to disseminate the image of the University of Malaga nationally and internationally.



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#### G. JURY

The jury will be appointed by the International Relations Office of the University of Malaga from among competent people in the field of photographic art and internationalization.

The Jury reserves the right to interpret the Rules of this competition, and to resolve the cases not contemplated, according to its best criteria. Likewise, the Jury reserves the right to declare void the prizes established in the following section, if the works presented do not meet, in its opinion, sufficient merits. At the same time, it also reserves the right to request the mandatory documentation that accredits the stay of the participants within an international mobility of the University of Malaga.

The winning participants will be informed of the decision by written or telephone communication.

#### H. PRIZE

Three prizes will be awarded to the best photographs in each category ("Abroad" & "In Málaga"). These being a batch of gift packs of the brand "University of Malaga" or "UMA.eS

#### **WINNERS NOTIFICATION**

The jury will proceed to the resolution of the contest during the months of May/June 2025.

The award-winning authors undertake to collect the prizes at the awards ceremony of the UMA With No Borders 2024-25 competition, the date and place of which will be communicated to the winners in the week following the jury's decision. In the exceptional and justified case of not being able to attend the event, the winner may appoint a person in his place to collect the prize.







#### J. BASES' ACCEPTANCE

Participation in this competition implies full acceptance of these rules and agreement with the decisions of the Jury.

Failure to comply with the rules of the competition may be cause for rejection and, where appropriate, refund of the prizes. The International Relations Office is empowered to resolve any contingency not provided for in these Bases. All or part of the prizes may be considered void. The decisions taken in this regard will be final.

