

# Course Syllabi

**CODE** 105

**NAME** Business Organisation

**Credits** 6 ECTS

**Period**

First term

## Course Specifications

The professional development of students enrolled in this degree programme, regardless of the sector in which they may operate, requires a thorough understanding of the nature of managerial functions, entrepreneurial leadership, and the challenges associated with these areas.

Upon successful completion of the course, students will have acquired foundational knowledge that enables them to comprehend how a business operates, its strategic behaviour, and the issues arising within its various subsystems (management, production, marketing, finance and investment, and human resources). Additionally, they will have developed a basic understanding of entrepreneurship, having explored in depth the process of creating and developing a business idea through the formulation of a Business Plan.

## Objectives and contents

1. To provide training for the practice of management within organisations.
2. To introduce key concepts related to Planning, Organising, Leading, and Controlling.
3. To present the core functional areas of production, marketing, finance, and human resources.
4. To foster an understanding of the importance and distinctive nature of the managerial function, its necessity across all types of organisations, and its relevance to social progress and well-being, corporate social responsibility, and business ethics.
5. To understand the decision-making process and apply relevant techniques to the various managerial functions.

## Contents

1. The Company and the Entrepreneur
2. Competitiveness in Business
3. Management Subsystem
4. Production Subsystem
5. Commercial Subsystem
6. Financing Subsystem
7. Investment Subsystem
8. Human Resources Subsystem
9. The company and the IT sector

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**Assessment**

The assessment of the subject is carried out taking into account Practices (40%) and a final exam (60%).

**Lecturer**

Dra. Virginia Herrera Pérez  
virginia.herrera.p@uma.es

**Room:** 2.007.L Despacho - E. INGENIERÍAS