

# 2019 HUFS International Summer Session - Course List

## 4-week Program (Korean and East Asian Studies)

July 18 ~ August 16

- \* Courses are subject to be cancelled if less than 5 students register for the course
- \* Course list can be partially changed until end of March.

### PERIOD 1 (09:00 ~ 10:50)

CODE	COURSE TITLE
IS301	Understanding Korean Economy: Growth and Development
IS308	Current Topics in Marketing: Developing Social Media Marketing Strategies
IS314	Korean Drama of the Diaspora: The Rise and Demise of Kyopo
IS315	Intellectual Property Issues in Korea
IS422	Human Rights in North Korea

### PERIOD 2 (11:00 ~ 12:50)

CODE	COURSE TITLE
IS202	Korean Cinema
IS307	Consumer Behavior in Asia: Unique Issues and Marketing Practices
IS107	Korea's Religious and Philosophical Traditions : From Mountain Gods to Sages
IS423	North Korean Security and Development Issues
IS506	Transnational Asia: Media, Cities, and People
IS207	Korean Wave: Contemporary Korean Popular Culture

### PERIOD 3 (13:40 ~ 15:30)

CODE	COURSE TITLE
IS204	Korean Music & Performing Arts
IS213	Korean Food: Understanding Korean Food in the Era of Globalization
IS313	Taekwondo: Building Body and Soul(Introduction to Korean Martial Arts)
IS507	Buddhist and Hindu Pilgrimages and Sacred Spaces in Asia

### PERIOD 4 (15:40 ~ 17:10)

CODE	COURSE TITLE
IS803	Presenting in English for TV and Radio
IS901	Beginning Korean
IS902	Intermediate Korean
IS903	Advanced Korean