

BLENDDED INTENSIVE PROGRAMME 2024 (BIP)

Development of digital and green business models

- 21 May – 18 June 2024, Virtual component
- 17–21 June 2024, Physical component

Organisers:





About programme

This programme, hosted by the Faculty of Economics at the University of Split, equips you with skills for the dynamic world of digital and green entrepreneurship.

Join students from all around Europe, expanding your international knowledge network. Engage in virtual and physical lectures, workshops, and the STup!2024 international startup competition.

Gain valuable skills, earn a certificate, and receive 3 ECTS credits upon completion.

Our program is not only theoretical but also provides hands-on experience. The physical component, held at the Faculty of Economics in Split, offers a unique blend of lectures, workshops, and the opportunity to visit the thrilling STup!2024 competition.

Welcome to a program that goes beyond education; it's a gateway to your future. The world needs innovative leaders, and our program is the launchpad for your journey towards becoming one.

Welcome to Split, the gem of the Adriatic!

This vibrant city is a perfect blend of historical wonders and the energy of the Mediterranean rhythm.

Explore the Diocletian's Palace, a masterpiece of Roman architecture. Roam the narrow stone streets lined with cosy cafes and quirky shops, getting lost in the city's unique ambience.

Don't miss the lively beats of the city at the Riva, where the aromas of Mediterranean cuisine and the sounds of music will accompany every step.

Split not only brings history to life but also creates memories that will last a lifetime.

Faculty of Economics, Business of Tourism

Established in 1975, the Faculty of Economics, Business, and Tourism (FEBT) has grown into one of Croatia's largest faculties, welcoming over 2,500 students and employing a team of 100 professionals.

As part of the University of Split, FEBT is not just an educational institution; it's a place where knowledge meets innovation, and excellence is the norm.

With a commitment to socially responsible behaviour and a vision of producing globally integrated experts, FEBT provides top-quality study conditions, ensuring students are well-prepared for success in the job market.

Enrollment requirements for the programme

- Students of undergraduate and graduate studies (social, humanistic, natural and technical sciences).
- Acquired 120 ECTS points or equivalent in accordance with the Act on Scientific Activity and Higher Education
- Knowledge of English and the ability to work in MS Office programs

Requirements for completion of the programme

- Attendance and positive assessment of the presentation of the idea (students present the idea to the panel/lecturers).

Goals

- Provide hands-on experience through student entrepreneurial projects, leveraging digital tools and methodologies for real-world problem-solving.
- Increasing transdisciplinary skills in students (critical thinking, project management, presentation skills, etc.).

- Development of entrepreneurial skills through the process of generating an entrepreneurial idea, creating a presentation and valorizing the concept of a business model.
- Cross-cultural collaboration by bringing together students, faculty, and experts from diverse backgrounds and institutions.



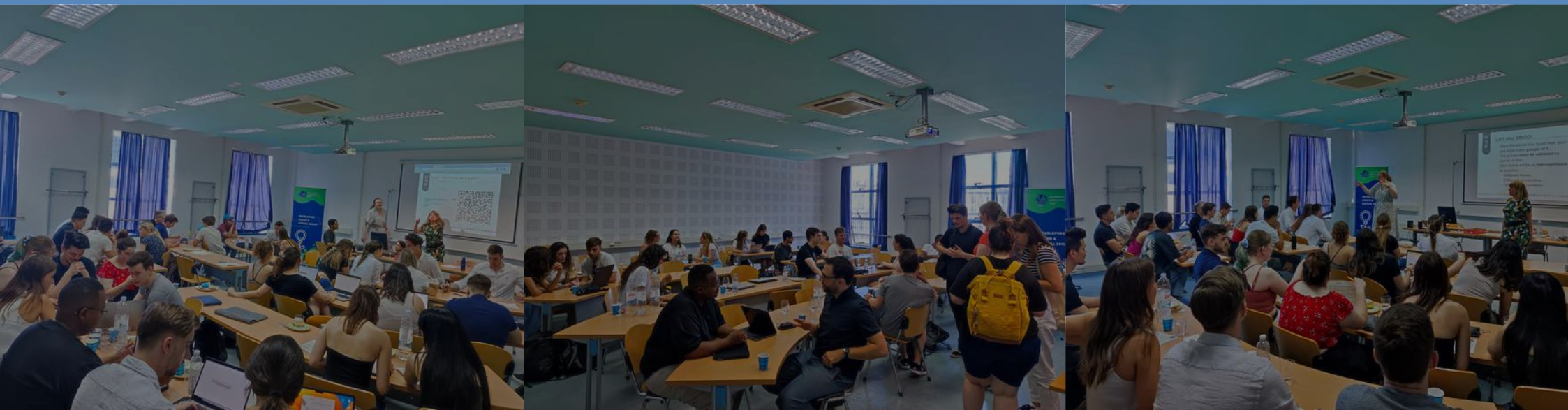
Learning objectives

This programme is designed to equip participants with a multifaceted skill set encompassing digital proficiency, entrepreneurial thinking, and sustainability practices.

Development of business skills such as valorization of entrepreneurial ideas based on market environment analysis, creation of business goals, critical assessment of market entry options and many others.

Development of personal skills such as teamwork, communication and presentation skills.

This program empowers students to evaluate entrepreneurial ideas by delving into the critical aspects of designing and launching new businesses, transforming theoretical concepts into practical ventures.



Duration of the programme

Virtual component

4 online lectures

Check out last year's experience:



Physical component

5 days of on-site program
(June 17-21, 2024)
in Split, Croatia.

+ Independent work needed to prepare
a project/idea



Sending university provides individual support for the participants

- Students individual support 70 Euro/day from Erasmus+ KA1 grant support for mobility of students
- Student has to apply via Erasmus+ office of its home institution

One time payment of 50 Euros is available for the Green travel (application via home institution)

Available Funding



APPLY TODAY...



... and let your BIP adventure begin!

Credits

3 ECTS