

ISEW

INTERNATIONAL STAFF EXCHANGE WEEK



ISEW CLUB FOR BUSINESS COLLABORATION UNIVERSITY OF HELSINKI PROGRAMME

Wednesday, November 7, 2018

		13.15	<i>Workshop: How to connect researchers with companies?</i>
Arrival		15.00	Coffee break
18.00	Informal Get-Together	15.30	<i>Participants' roundtable: Learning from mistakes, sharing cases gone bad</i>

Thursday, November 8, 2018

		17.30	End of day's work
9.00	Welcome words Dr Maarit Haataja, Head of Impact and Business Collaboration Services	19.00	Dinner hosted by Dr Ritva Dammert, Director of Research Services
9.10	Briefing of ISEW Club practicalities Ms Tiina Kosunen, Head of Development, International Affairs		

9.15 **Four pitches:
Business collaboration in the strategic plan of my
university: what, why & how**

10.30 Coffee break

11.00 **Keynote I: One, two, three... commercialization!**

12.00 Group photo

12.15 Lunch

Friday, November 9, 2018

9.00	Connection to Terkko HUB: start ups &co-working facilities
9.30	Keynote II: Dialogue as co-creation tool
10.00	Coffee break
10.20	<i>Facilitated dialogue: Incentives for business collaboration. How to affect researchers' mindset?</i>
11.30	<i>Reflections: What ideas or practices to take home?</i>
12.30	Farewell lunch



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