



DESCRIPCIÓN DE LA ASIGNATURA

Grado/Máster en:	Graduado/a en Economía + Graduado/a en Administración y Dirección de Empresas por la Universidad de Málaga
Centro:	Facultad de Ciencias Económicas y Empresariales
Asignatura:	Introducción a la Economía
Código:	104
Tipo:	Formación básica
Materia:	Introducción a la Economía
Módulo:	MATERIA FORMACION BASICA + OBLIGATORIA
Experimentalidad:	80 % teórica y 20 % práctica
Idioma en el que se imparte:	Inglés
Curso:	1
Semestre:	1
Nº Créditos:	6
Nº Horas de dedicación del	150
Tamaño del Grupo Grande:	72
Tamaño del Grupo Reducido:	30
Página web de la asignatura:	

EQUIPO DOCENTE

Departamento:	TEORÍA E HISTORIA ECONÓMICA
Área:	FUNDAMENTOS DEL ANÁLISIS ECONÓMICO

Nombre y Apellidos	Mail	Teléfono Laboral	Despacho	Horario Tutorías
Coordinador/a: ANA MARIA LOZANO VIVAS	avivas@uma.es	952131256	3414 - FAC. DE ECONÓMICAS	Todo el curso: Jueves 12:00 - 16:00, Viernes 12:00 - 14:00
BENEDETTO MOLINARI	bmolinari@uma.es	952131227	1207 - FAC. DE ECONÓMICAS	Primer cuatrimestre: Miércoles 12:10 - 13:40, Jueves 17:00 - 20:00, Viernes 10:30 - 12:00

RECOMENDACIONES Y ORIENTACIONES

- (1) To attend to class.
- (2) To read previously to each class the material corresponding to each lesson.
- (3) To read the textbook.
- (4) To solve the exercises corresponding to each lesson before the class.
- (5) To discuss with the colleges questions and exercises related with each lesson.
- (6) To check in a regular way the Virtual Campus.
- (7) To participate in the class of theory (exercises) responding to the issues raised by the Professor.

CONTEXTO

The basic concepts of the Economic are teaching to the students. In particular, the elemental concepts and assumptions of the Economic method, Microeconomic and Macroeconomic are teaching. The characterization of the market, and the two elements that make up it: the demand and the supply are studied. The analytic and graphical methods are used in order the students understand the advantages of the microeconomic analysis and the macroeconomic policies as well. This is a basic subject that allows understanding the operation of the economy and the relationship among economic variables.

COMPETENCIAS

1 Competencias generales y básicas.

Competencias Generales

- CG8 - Capacidad para la resolución de problemas.
- CG12 - Motivación por la calidad.
- CG13 - Capacidad de aplicar los conocimientos en la práctica.
- CG18 - Identificar y anticipar problemas económicos relevantes en relación con la asignación de recursos en general, tanto en el ámbito privado como en el público.
- CG19 - Aportar racionalidad al análisis y a la descripción de cualquier aspecto de la realidad económica.
- CG20 - Evaluar consecuencias de distintas alternativas de acción y seleccionar las mejores dados los objetivos.
- CG23 - Entender las instituciones económicas como resultado y aplicación de representaciones teóricas o formales acerca de cómo funciona la economía.

2 Competencias específicas.

- 3.3.9 Capacidad para comprender la naturaleza del entorno económico que afecta a las organizaciones

CONTENIDOS DE LA ASIGNATURA



Part I. PRINCIPLES OF ECONOMICS

Lecture 1.-Economics: a Social Science

1. Ten principles of Economics.
2. Thinking like an Economist: The circular flow diagram and the production possibilities frontier.
3. Interdependence and the gains from trade.

Textbook chapters: 1, 2 and 3.

Part II. MICROECONOMICS

Lecture 2.- The market forces of supply and demand

1. Markets and competition.
2. Demand.
3. Supply.

Textbook chapter: 4.

Lecture 3.- Elasticity and its implications

1. The elasticity of demand.
2. The elasticity of supply.
3. Supply, demand, and Government policies.

Textbook chapters: 5 and 6.

Lecture 4.- Consumer, producers and the efficiency of markets.

1. Consumer surplus.
2. Producer surplus.
3. Application: The cost of taxation.
4. Application: International trade.

Textbook chapters: 7, 8 and 9.

Lecture 5.- Market failure and Government intervention

1. Externalities.
2. Public goods and common resources.
3. Imperfect competition. Information Asymmetry.

Textbook chapters: 10 and 11.

Part III. MACROECONOMICS

Lecture 6.- Introduction & The Goods Market

1. Definition and Composition of GDP
 2. The aggregate demand
 3. Determining the equilibrium in the goods market
 4. Saving, Investment and Public spending
- (Blanchard, ch. 1 & 2.1 & 3)

Lecture 7.- Financial Markets

1. The meaning of money
 2. The demand of money
 3. Determining the interest rate I
 4. Determining the interest rate II (money supply with commercial banks)
- (Blanchard, ch. 4)

Lecture 8. The IS-LM model

1. The IS relation
 2. The LM relation
 3. The IS-LM Equilibrium
 4. Fiscal and monetary policies in the short run
- (Blanchard, ch. 5)

ACTIVIDADES FORMATIVAS

Actividades presenciales

Actividades expositivas

Lección magistral

Actividades prácticas en aula docente

Otras actividades prácticas

ACTIVIDADES DE EVALUACIÓN

RESULTADOS DE APRENDIZAJE / CRITERIOS DE EVALUACIÓN

Structure of the course

The structure of the course consists on lectures and classes. Lectures will cover the presentation of the concepts, theories and basic concept of microeconomic and macroeconomic; problem sets will be solved during classes.

Course material will be available at the official website of the course (economicas.cv.uma.es).

Grading

The grade of the course will be divided into 30% for one mid-term exam and 70% for the final exam. A student has to get at least five



points in total to pass the course.

PROCEDIMIENTO DE EVALUACIÓN

1.- Final exam

Criteria: To evaluate the theoretical and applied knowledge of the students about the topics explained in Introduction to Economics.

Grade: The final exam corresponds to the 70% of the total grade of the course obtained by the student.

Note: The first call for the final exam will take place on February. Students failing the first call can take the second (September) or the third call (December-January).

2.- Mid-term exam

Criteria: During the course the students will take one mid-terms exam.

Grade: The grading corresponding the mid-terms exams is 3 point (i.e. 30% of the final grading each of them).

Note: The total grading corresponding to the mid-term exam applies to all the calls related to the course.

A student has to get at least five points in total, summing the final exam and mid-term exams grading, to pass the course.

The above criteria applied to all the students. Although the part-time students can account with a more flexible regime for attending to class (see normative of the UMA) however the grading criteria is the same than for the rest of students.

BIBLIOGRAFÍA Y OTROS RECURSOS

Básica

N. Gregory Mankiw: "Principles of Economics", 2012, Sixth Edition (South Western Cengage Learning).

O. Blanchard: "Macroeconomics: a European Perspective" (2nd ed.), 2013, Pearson

DISTRIBUCIÓN DEL TRABAJO DEL ESTUDIANTE

ACTIVIDAD FORMATIVA PRESENCIAL

Descripción	Horas	Grupo grande	Grupos reducidos
Lección magistral	36	☐	☐
Otras actividades prácticas	9	☐	☐
TOTAL HORAS ACTIVIDAD FORMATIVA PRESENCIAL	45		

ACTIVIDAD FORMATIVA NO PRESENCIAL

Descripción	Horas
TOTAL HORAS ACTIVIDAD FORMATIVA NO PRESENCIAL	90
TOTAL HORAS ACTIVIDAD EVALUACIÓN	15
TOTAL HORAS DE TRABAJO DEL ESTUDIANTE	150