



DESCRIPCIÓN DE LA ASIGNATURA

Grado/Máster en:	Graduado/a en Economía + Graduado/a en Administración y Dirección de Empresas por la Universidad de Málaga
Centro:	Facultad de Ciencias Económicas y Empresariales
Asignatura:	Microeconomía
Código:	109
Tipo:	Formación básica
Materia:	Microeconomía
Módulo:	MATERIA FORMACION BASICA + OBLIGATORIA
Experimentalidad:	80 % teórica y 20 % práctica
Idioma en el que se imparte:	Inglés
Curso:	1
Semestre:	2
Nº Créditos:	6
Nº Horas de dedicación del	150
Tamaño del Grupo Grande:	72
Tamaño del Grupo Reducido:	30
Página web de la asignatura:	

EQUIPO DOCENTE

Departamento:	TEORÍA E HISTORIA ECONÓMICA
Área:	FUNDAMENTOS DEL ANÁLISIS ECONÓMICO

Nombre y Apellidos	Mail	Teléfono Laboral	Despacho	Horario Tutorías
Coordinador/a: ASCENSION ANDINA	aandina@uma.es	952131255	3402 - FAC. DE ECONÓMICAS	Primer cuatrimestre: Lunes 09:30 - 12:30, Martes 09:30 - 12:30 Segundo cuatrimestre: Lunes 10:15 - 14:00, Jueves 11:30 - 13:45

RECOMENDACIONES Y ORIENTACIONES

Requirements:
Basic knowledge of algebra, calculus and mathematical optimization.

Recommendations:
1. Attend classes and take notes.
2. Read the material before coming to class.
3. Work in groups: exercises, assignments, discussion of concepts.
4. Consult doubts during office hours.

CONTEXTO

This course examines the foundations of the analysis of microeconomic decision-making, at an intermediate level. More precisely, the course analyses the theory of consumer behavior, the theory of the firm, how prices and quantities are set under different market structures and the scope for regulation.

COMPETENCIAS

2 Competencias específicas.

- 3.3.9** Capacidad para comprender la naturaleza del entorno económico que afecta a las organizaciones
- 3.3.11** Ser capaz de distinguir cuales son las fuerzas competitivas que caracterizan a un sector económico

CONTENIDOS DE LA ASIGNATURA

First Block. The theory of the consumer

- Lesson 1. Consumer behavior
 - 1.1 Preferences and utility
 - 1.2 Budget constraint
 - 1.3 Consumer demand
 - 1.4. Basic appendix: Demand elasticity, consumer surplus and market demand

- Lesson 2. Applications of the consumer theory
 - 2.1 Slutsky equation: Substitution and income effect
 - 2.2 Income-leisure choice: The labor supply
 - 2.3 Intertemporal choice: The credit demand/supply

Second Block. The theory of the firm

- Lesson 3. Firm behavior



- 3.1 Firm profits: revenue and cost
- 3.2 Technology. Returns to scale
- 3.3 Conditioned factor demands
- 3.4 Cost curves in the short and the long run

Third Block. Market structures

Lesson 4. Pure competition

- 4.1 Behavior of a firm in a purely competitive market
- 4.2 Firm and industry supply in the short and the long run
- 4.3 Basic appendix: Supply elasticity, producer surplus and market equilibrium

Lesson 5. Monopoly

- 5.1 The behavior of a monopoly
- 5.2 The inefficiency of a monopoly

Lesson 6. Oligopoly and monopolistic competition

- 6.1 Oligopoly
- 6.2 Monopolistic competition

ACTIVIDADES FORMATIVAS

Actividades presenciales

Actividades expositivas

Lección magistral

Actividades prácticas en aula docente

Otras actividades prácticas

ACTIVIDADES DE EVALUACIÓN

RESULTADOS DE APRENDIZAJE / CRITERIOS DE EVALUACIÓN

1. The student will learn how rational agents take decision choices in different contexts: Basic consumer choice, income-leisure choice, intertemporal choice and choice under uncertainty
2. The student will learn why firms exist, the corporate governance problems, and how technology determines costs.
3. Last, the student will learn how prices and quantities are determined in different market structures: Purely competitive markets, monopoly, oligopoly and monopolistic competition

PROCEDIMIENTO DE EVALUACIÓN

1. Final exam.

Criteria: Assess mastery of theoretical and practical concepts.

Skills Evaluated: All

Weighting (% of final grade): 60%

Recoverable Activity: YES

2. Mid-term exam.

Criteria: Assess mastery of theoretical and practical concepts.

Skills Evaluated: All

Weighting (% of final grade): 20%

Recoverable Activity: NO

3. Class/Home work.

Criteria: Assess mastery of theoretical and practical concepts.

Skills Evaluated: All

Weighting (% of final grade): 20%

Recoverable Activity: NO

Non-recoverable activities: The grade obtained during the course in the non-recoverable activities applies to the three calls of an academic year: First call (June), Second call (September) and Third call (December/January).

Part-time students: According to UMA legislation, part-time students have the right to recognition of a system of flexible class attendance.

BIBLIOGRAFÍA Y OTROS RECURSOS

Básica

H. Varian, Intermediate Microeconomics, W.W. Norton and Company, 2010.

Complementaria

A. Carrasco, C. Iglesia, E. Gracia, E. Huergo y L. Moreno, Microeconomía Intermedia: Problemas y Cuestiones, McGraw Hill, 2003.

A. Goolsbee, S. Levitt y C. Syverson, Microeconomics, MacMillan

R. Pyndyck and D. Rubinfeld, Microeconomics, Prentice Hall, 2008.

T. Bergstrom y H. Varian, Ejercicios de Microeconomía Intermedia, Antoni Bosch, 2007 (electronic book).



DISTRIBUCIÓN DEL TRABAJO DEL ESTUDIANTE

ACTIVIDAD FORMATIVA PRESENCIAL

Descripción	Horas	Grupo grande	Grupos reducidos
Lección magistral	36	<input type="checkbox"/>	<input type="checkbox"/>
Otras actividades prácticas	9	<input type="checkbox"/>	<input type="checkbox"/>
TOTAL HORAS ACTIVIDAD FORMATIVA PRESENCIAL	45		

ACTIVIDAD FORMATIVA NO PRESENCIAL

Descripción	Horas
TOTAL HORAS ACTIVIDAD FORMATIVA NO PRESENCIAL	90
TOTAL HORAS ACTIVIDAD EVALUACIÓN	15
TOTAL HORAS DE TRABAJO DEL ESTUDIANTE	150