

# Newsletter 2020/2021



Dear partner,

We'd like to inform you about current topics at Kiel University of Applied Sciences. Please feel free to circulate this e-mail amongst your colleagues and anyone who may be interested.



#### New President and Vice President at Kiel UAS

Dr. Björn Christensen, former Dean of the Faculty of Business Management at Kiel UAS and Professor for Statistics and Mathematics, was appointed new president on 1st July 2020. He has been a member of the academic staff at Kiel UAS since 2013. Previously, he was Managing Director of two companies in Kiel.

Dr. Tobias Hochscherf has been the new vice president for International Cooperations and Technology Transfer since 1st September 2020. He is specialized in Media and Culture Studies at the Faculty of Media and worked in the US and the UK for several years.



Foto: Matthias Pilch



Foto: Andreas Diekoetter

Prof. Dr. Björn Christensen

Prof. Dr. Tobias Hochscherf



## Start of the Winter Term on Campus

Despite the COVID-19 crisis, 20 exchange students have arrived at Kiel UAS. They come from China, France, Lithuania, Morocco, Spain, Switzerland and Turkey. Our buddies are assisting them with settling in and getting started with their exchange studies. Teaching will be face-toface (mostly labs and projects), blended or fully online. Depending on the situation, the mode of instruction can change.



Foto: M. Ohm



## New Minor Programme on Marketing and Cross Culture

The Faculty of Business Management offers a new semester programme in English on <u>Marketing</u> and <u>Cross Culture</u>. The one-semester set programme worth 30 ECTS is designed for students from all faculties and is perfectly suitable for exchange students (Bachelor).



## Application Deadline for Exchange Students: 1st November

At the moment, we are planning and organising exchange study programmes for spring 2021, starting at the beginning of March. Application deadline is 1st November. Our partner institutions are welcome to nominate exchange students! Please refer to <u>our key data</u>.

The following special exchange programmes are available in the summer term 2021:

- <u>European Project Semester</u>
- Business Project Semester
- Marketing and Cross Culture
- Globalization and Lifeworld of Young Adults: Transnational and Interdisciplinary Perspectives



## Getting Ready for the Next Erasmus Period

We are looking forward to the new Erasmus programmes and we are currently evaluating our agreements and exchanges during the Erasmus+ programme 2014-2021. We will contact you concerning the renewals of the agreements.



### Call for Visiting Professors from European Partner Universities

Kiel UAS has issued a call for visiting professors from European partner universities to strengthen the cooperation between our institutions. As of the summer term 2021, visiting professors can join one of our six faculties for one or two full 20-week academic terms.

Visiting professors must hold a PhD, have five years of working experience and teach in English. The weekly teaching load is 18 hours.

We would appreciate if you share this call amongst your academic faculty members.

Best wishes from Kiel UAS International Office! Stay safe and healthy.

Fachhochschule Kiel Kiel University of Applied Sciences International Office Sokratesplatz 4 24149 Kiel

Tel. +49 431 210-1800

#### www.fh-kiel.de

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