

► SESSION 5

**INTERCULTURALITÉ, INNOVATIONS PÉDAGOGIQUES ET COMPÉTENCES
(EN FRANÇAIS)**

14h/
15h40

Construction des compétences psychosociales dans le contexte d'apprentissage interculturel

→ Hajar MAYMOUN, Université Mohammed V (Morocco)

Projet theorique de communication interculturelle dans une Faculté de Psychologie au Pays Basque

→ Silvia Cristina DA COSTA, UPV-EHU (Spain)

L'interculturel: prisme pédagogique par excellence de l'internationalisation

→ Hanane BOUTENBAT, Rita BENCIVENGA, Paris 8 (France)

L'essai de l'enseignement avec outils numériques sur la base d'analyse des erreurs du chinois langue étrangère en France

→ Lu LIU, Weiye SONG, UCA et Aix Marseille France]

► SESSION 6

TEACHING INNOVATIONS AND COMPETENCIES : CASE STUDIES IN THE BUSINESS WORLD

16h/
17h40

From Principles to Practice: A Case Study of Internationalization of a Law Course via Digital Tools

→ Angel FAN, Angela DALY, Natasha PUSHKARMA, Chinese University of Hong Kong (China)

Case Design of Financial Data Analysis under the Background of Big Data

→ Yi FU, SHNU

Timing and Frequency of Financial Education

→ Lua AUGUSTIN, Terrance MARTIN, UVU (USA)

Sustaining Undergraduate Research for majors from diverse backgrounds : A Case Study

→ Doris GEIDE-STEVENSON, Weber State University

Thursday,
november 14th

Friday,
november 15th

9h

Opening of the second day of the conference with the a presentation made by master students on : What do students think about innovative teaching pedagogies, interculturality and skills

9h30/
11h30

Workshops will be organised to experiment and/or reflect together on new pedagogies to develop students' skills in an intercultural context. They will be presented to you a few weeks before the conference so that you can choose the one or ones you want to attend.

11h30

Conclusion of the conference

14h/
16h

Workshop proposed on a reflection on the perspective of an application to the call for projects «European University».



November
2019

STAFF TRAINING
WEEK
4th &
INTERNATIONAL
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FORUM

**INNOVATIVE TEACHING
PEDAGOGIES, INTERCULTURALITY
AND TRANSVERSAL SKILLS**

**Wednesday 13th
to Friday 15th**
CLERMONT-FERRAND
(France)

La Région
Auvergne-Rhône-Alpes

 **Erasmus+**

UVU UTAH VALLEY
UNIVERSITY



CAP
20-25
**I-SITE
CLERMONT**
Clermont Auvergne Project

UCA
UNIVERSITÉ
Clermont
Auvergne

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Organized by **Université Clermont Auvergne** (FRANCE) in association with **Shanghai Normal University** (CHINA) and **Utah Valley University** (UNITED STATES)

This forum is eligible for Erasmus + Staff Mobility for Training



Wednesday,
november 13th

- 14h

Welcome of participants
Presentation of the internationalization strategy of Université Clermont Auvergne
Guided tour of the city
- 17h

Official Welcome reception

Thursday,
november 14th

- 9h

Opening of the conference
- 9h30/
10h45

Introductory conference :
Erasmus+ Virtual Exchange: learning lessons from a pilot project on innovation, inclusion and interculturality
→ Francesca HELM, University of Padova (Italy)

The effect of bilingual project-based teaching on the transversal skills of students
→ Junhua QIAO, SHNU (China)
- 11h/
12h30

Developing Professional Competencies - The Perceptions of Community Service Learning Partners
→ Jonathan WESTOVER, Maureen ANDRADE, UVU (USA)

Combining online-offline and formal-informal-non-formal dimensions to enhance the development of language, intercultural and pedagogical skills of learners in a international exchange project
→ Marcin KLEBAN, Simon ENSOR, Christine BLANCHARD RODRIGUES, UCA (France)

Thursday,
november 14th

► SESSION 1
INNOVATIVE TEACHING METHODS AND INTERCULTURALITY (1/2)

- 14h/
15h40

Digital storytelling as a means of fostering intercultural learning amongst international students in the UK
→ Xin ZHAO, Paul REILLY, Sheffield University (UK)

Intercultural reflection from start to finish: A long-term, integrated, individual approach for better intercultural competence development
→ Cheryl GERRETSEN, Christophe VAN PUYMBROECK, Jessica SHINNICK, Rotterdam University of Applied Sciences (Netherlands)

The Global Virtual Teams Project: A deconstruction of intercultural learning through virtual teamwork
→ Rachel LINDNER, University of Paderborn (Germany)

Gamification in International Business Education and Cross-cultural and sales competences: from theory to practice.
→ Pascal BRASSIER, Jobst GORNE, Patrick RALET, Geoffrey HEELS, UCA (France)

► SESSION 2
INNOVATIVE TEACHING METHODS AND INTERCULTURALITY (2/2)

- 16h/
17h40

Erasmus+ Practicum: New technologies for effective distance tutoring supported by a focus on interculturality for Teaching and Learning: arts, music, literature, dance and games
→ Anna STEELE, Universidad Complutense de Madrid (Spain)

The ECI Framework - Fostering Ethics, Intercultural Competence and Reflection in Management Education
→ HENSEL Claudia, Joern REDLER, Mainz University (Germany)

Strategies for Increasing Equitable Inclusion for International Students in Business Writing Classes Using Hybrid Course Delivery
→ Kimberli LAWSON, UVU (USA)

Intercultural competence in an online course for developing an international business profile: Pedagogical strategies and instructional design tips for project-based online learning in the Master's in Innovation program of the University of Guadalajara
→ Inna ARTEMOVA, University of Guadalajara (Mexico)

Thursday,
november 14th

► SESSION 3
COMPETENCES AND ASSESSMENT IN AN INTERCULTURAL CONTEXT (1/2)

- 14h/
15h40

Preparing Students for Megatrends in the World of Work– Activities for Intercultural Skill Development
→ Maureen ANDRADE, UVU (USA)

Leveraging on assessment modalities to develop students' competences in cross-cultural pedagogical projects
→ Loïse JEANNIN, UCA (France)

Study on the Evaluation and Influencing Factors of Students' Intercultural Communicative Ability under the Chinese-foreign Cooperation Education
→ Baisheng CUI, SHNU (China)

Key Competencies of Students in the Process of Preparation and Participation in a Public Speaking Contest
→ Svetlana SLASSI, Elena NAROZHNOVA, Minsk (Belorussia)

► SESSION 4
COMPETENCES AND ASSESSMENT IN AN INTERCULTURAL CONTEXT (2/2)

- 16h/
17h40

Motivation, Academic Performance and Happiness: An Intercountry Comparison
→ Cliff NOWELL and Lewis GALE, Weber State University (USA)

Conceptual maps as an innovative teaching tool to promote the experiential learning process at university : the example of a human capital lesson
→ Anne BELGHIT-GOUJON, Olfa GRESELLE-ZAÏBET, Université de Bordeaux et CNAM (France)

Bridging the gap between the applied professional world and the theoretical academic world
→ Luke DEAN, Qianwen BI, UVU (USA)

The use of 360 video in teacher education
→ Lionel ROCHE, Cathy ROLLAND, UCA (France)