



SPIN-OUT2GOOD

Technologic Entrepreneurship: tackling regional challenges

What?

Blended Intensive Programme on Entrepreneurship

Who?

Students from engineering and business administration fields,
Bachelor and Master Degrees from partner institutions.

Teams of 4-5 elements.

Why?

It is expected that Students who participate in this course develop some entrepreneurial key-competencies as:

- Ability to create innovative possible solutions to regional challenges and problems;
- Ability to plan on a business key topics;
- In-depth reflection of one's own learning experience, as well as the group's learning experience;
- Ability to transfer the international learning experience, into one's own national reality.

Where?

School of Business Administration - IPS in Setúbal **[Portugal]**

When?

The course will take place from 17th to 21st April at Setúbal - Portugal (online activities from 10th to 28th April 2023).

How?

The course will use a b-learning format and is organized into eleven topics on business creation, with a total of 84 hours and 3 ECTS¹

1. Each partner organization is responsible to guarantee the transfer of the credits obtained in the course to their own home systems.



PROGRAM

DATE	TOPICS	FORMAT	HOURS
Week 1: 10th to 14th April	Key-trends on Societal Challenges	Online with mentoring	12
	Key Entrepreneurial Competences	Online with mentoring	12
Week 2: 17th to 21th April	Business Ideation	Presential & Online	45
	PESTEL Analyses		
	Business Strategy		
	Technology transfer and IP management for startups		
	Marketing Plan		
	Startup Roadmap		
	Value Chain & Lean Startup		
	Financial Costs & resources		
Week 3: 24th to 28th April	PITCH Presentations	Online with mentoring	15
	Business idea report development		

DOUBTS? CONTACT US:

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