

THIS IS SMART

2016-2026

COMPITIENDO POR UN SUEÑO

22 ENERO - 11 ABRIL 2026

SALA DE EXPOSICIONES DEL RECTORADO
UNIVERSIDAD DE MÁLAGA



HORARIO DE LUNES A VIERNES, EXCEPTO FESTIVOS:
10:00 - 14:00 h / 17:00 - 21:00 h SÁBADOS: 10:00 - 14:00 h



UNIVERSIDAD
DE MÁLAGA

VICERRECTORADO
DE CULTURA

LETTER FROM THE CURATORS - MART INNOVATION LAB

Málaga Racing Team (**MART**), the Formula Student team at the University of Málaga, is much more than just a racing team. It is an active learning space, a driving force for young talent and an example of multidisciplinary collaboration. Since its foundation in the 2016/2017 season, **MART** has demonstrated how the enthusiasm, collective effort and creativity of our students can turn a dream into reality. Each season, team members design, manufacture and compete with single-seaters on major international circuits, while developing professional skills, human values and a deep commitment to society.

THIS IS MART: Racing for a dream is not just an exhibition, it is a living testimony to a decade of learning, innovation and university passion. The exhibition hall condenses ten years of **MART**'s history, a project that was born within the University of Málaga and which, season after season, has turned engineering, communication and teamwork into a true school of life.

This exhibition does not seek to narrate solely a technical or chronological evolution. Rather, it proposes an emotional and formative journey: from the first sketches of a dream to the maturity of a community capable of uniting talent, effort and knowledge around a common purpose. Each single-seater car, each image and each object on display are fragments of a shared story, where technology is intertwined with pedagogy and human experience.

The exhibition is structured like a spiral: a metaphor for the progressive growth that characterises **MART**. Each turn of the spiral highlights the values that have sustained the team, perseverance, collaboration, creativity and commitment, and the mark that the project has left on hundreds of students who are now part of the professional and social fabric of our society.

This is the context in which the concept of **MART** Innovation Lab emerged, understood as a living laboratory for learning, research and social innovation. More than just a physical space, it represents a **comprehensive educational model** that combines training, research, innovation and social action to transform the university experience and project its impact on society. Inspired by the competitive spirit of **Formula Student**, this laboratory turns engineering and management into an interdisciplinary platform where students learn to lead real projects, face uncertainty and work with the same high standards as those required in international competition.

The **MART** Innovation Lab model is based on a set of principles that give it coherence and purpose: interdisciplinarity, innovative culture, promotion of scientific vocations, knowledge transfer, social commitment and sustainability. Its strategic structure promotes, in a coordinated manner, applied training, educational outreach to schools, social action, research and international competitiveness, ensuring the continuity and impact of the project beyond the competition.

Over the years, **MART** has established itself as a comprehensive training ecosystem within the University of Málaga, capable of integrating technical practice with human training and applied research. Here, students design and validate real solutions, pass on their experience to new generations, participate in projects with social impact, and contribute to the advancement of university knowledge. All of this is supported by active methodologies that transform competition into a real learning environment, where theory is experienced, practice takes on meaning, and mistakes are seen as opportunities for improvement. In this process, essential skills such as leadership, communication, critical thinking, resilience and teamwork are developed within a diverse and

multidisciplinary culture that brings together profiles from engineering, design, education, communication and business.

This exhibition symbolises how public universities in general, and the **University of Málaga** in particular, can contribute to training versatile, creative professionals who are prepared for challenges.

For Málaga, **MART** represents the spirit of a city committed to technology, young talent and international projection: a project that reflects its identity, energy and vision for the future.

Through its different spaces, visitors can relive international competitions, educational projects, social actions and decisive moments that define **MART**'s identity. Beyond technical achievements, what is celebrated here is the transformative power of collective learning: the ability to turn the university into a place where you learn by doing, sharing and dreaming.

We would like to express our gratitude to the **University of Málaga**, whose institutional support and trust have made this dream a reality; to the students, teachers and collaborators who have made **MART** a unique educational experience; and to all those who, through culture, science or business, have contributed to keeping this adventure alive.

THIS IS MART is, in short, a statement of identity: a way of understanding the university as a laboratory of ideas, a learning community and a driving force for the future.

Pepe de la Varga y Joaquín Ortega

Exhibition curators

Universidad de Málaga