



Family Business SIG

Track: Governance, Goals and Behavior in Family Firms

Best Paper of the Track Award

FINANCIAL LITERACY AND FAMILY FIRM GROWTH: THE MODERATING EFFECT OF GENERATIONAL STAGE

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María J. Martínez-Romero, Universidad de Almería, Spain

Maarten Corten, Hasselt University, Belgium

Anneleen Michiels, Hasselt University, Belgium

Jan-Philipp Ahrens & Elias Hadjielias
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