

CURRICULUM VITAE

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CURRENT POSITION

2016- Assistant Professor. Dpto. de Economía Aplicada (Estructura Económica),
Universidad de Málaga, Spain.

EDUCATION & QUALIFICATIONS

June 2012 Ph.D. (Hons) in Economics and Business Sciences. Universidad de Málaga,
Spain.
2006-2007 BA (Hons) in Economics (First Class). Universidad de Málaga, Spain.
2002-2006 BA (Hons) in Business Administration and Management (First Class).
Universidad de Málaga, Spain.

RESEARCH PROJECTS AND GROUPS

2017-present Principal researcher of the research project: Innovation and productivity in
services: a European comparative according to knowledge intensity.
Universidad de Málaga (PPIT.UMA.B1.2017/03).
2017-present Member of the educative innovation project: Data analysis techniques for
Degree and Master's Degree Final Project in the field of Applied Economics
(Economic Structure). Universidad de Málaga (PIE17-29).
2015-2017 Member of the educative innovation project: Horizontal and vertical
coordination of different courses of BA in Tourism taught by the
Department of Applied Economics (Economic Structure). Universidad de
Málaga (PIE15-90).
2015-2017 Member of the educative innovation project: Education in Corporate Social
Responsibility: cooperative learning in virtual environments. Universidad
de Málaga (PIE15-81).

2012-present	Research fellow of the Santander Centre for Corporate Social Responsibility of the University of Malaga.
2009-present	Member of the research group: Tourism Economics: labour market and environment (SEJ 139). Universidad de Málaga, Dpto. de Economía Aplicada (Estructura Económica).
2011-2012	Member of the research project: Integration of Social Responsibility in Internal Guarantee Quality Systems: towards a healthy, sustainable and caring university. Spanish Ministry of Education (EA2011-0027).
2010-2012	Member of the educative innovation project: Cooperative learning and bilingualism through Virtual Campus. Universidad de Málaga (PIE10-031).
2010-2011	Member of the research project: Quality, productivity and competitiveness in the hospitality sector: a microeconomic analysis. Junta de Andalucía (PO7/SEJ-02889).
2007-2009	Member of the research group: Technological innovation and quality (SEJ 414). Universidad de Málaga, Dpto. de Economía y Organización de Empresas.

FELLOWSHIPS AND AWARDS (selection)

2013	Research grant from the University of Malaga.
2013	Award of the University of Malaga to the best doctoral thesis. Academic year 2011/12.
2008-2012	Grant holder of the University Lecturer National Formation Programme (F.P.U.) of the Spanish Ministry of Science and Innovation.
2008	University Education End of Degree Special Award (Ministry of Science and Education). Degree: BA in Economics.
2007	University Education End of Degree National Award (First prize, Ministry of Science and Education). Degree: BA in Business and Management.
2005-2006	Collaboration/research grant from the Spanish Ministry of Science and Education. Universidad de Málaga, Dpto. de Economía Aplicada (Estructura Económica).

RESEARCH AND TEACHING STAYS (selection)

2017, July-Aug	Max Planck Institute for Innovation and Competition, Munich, Germany. Aim of the stay: a comparative study of innovation and productivity in services.
2017, May	Munich University of Applied Sciences (Hochschule München), Munich, Germany. Aim of the stay: teaching in BA and MSc programmes in Tourism.

2016, July-Aug Max Planck Institute for Innovation and Competition, Munich, Germany.
Aim of the stay: research on innovation in services.

PUBLICATIONS (selection)

“Social responsibility and total quality in the hospitality industry: does gender matter?” (with Quintana-García, C. and Marchante-Lara, M.), *Journal of Sustainable Tourism*, 2017.

“Digitization in the sharing economy. Its role and impact on tourism” (with García-Pozo, A.), *Tourismus Management Passport*, Edition 2016 “Sharing economy im Tourismus”, 6-7, 2016.

“The impact of quality management on productivity in the hospitality sector” (with Ortega, B.), *International Journal of Hospitality Management*, 42, 165-173, 2014.

“A comparative analysis of the provision of urban public transport: special reference to Malaga city” (with Marchante-Lara, M.), *Revista de Estudios Regionales*, 98, 105-130, 2013.

Integración de la responsabilidad social en los sistemas de garantía interna de calidad: hacia una universidad saludable, sostenible y solidaria (EA 2011-0027) (with researchers from the EA 2011-0027 research project). Universidad de Málaga. Málaga, 2013.

“Determinants of regional labour productivity in the hospitality industry in Spain, 1996-2004” (with Ortega Aguaza, B.), *Tourism Economics*, 19(2), 393-414, 2013.

“Investigación en innovación tecnológica: un estudio bibliométrico de Revista Europea de Dirección y Economía de la Empresa” (with Benítez Llamazares, N.), *Revista Europea de Dirección y Economía de la Empresa*, 21(2), 157-168, 2012.

“Employer Size and Wages in the Hotel Industry” (with García-Pozo, A. and Sánchez-Ollero, J.L.), *Scandinavian Journal of Hospitality and Tourism*, 12(3), 255-268, 2012.

“Touristic specialization and returns from human capital in the hospitality sector of the Spanish regions” (with García Pozo, A.; Sánchez Ollero, J.L. and Marchante Lara, M.), *PASOS. Revista de Turismo y Patrimonio Cultural*, 10(2), 69-76, 2012.

“A comparative analysis on human capital and wage structure in the Spanish hospitality sector” (with Campos-Soria, J.A.; García-Pozo, A. and Sánchez-Ollero, J.L.), *Journal of Service Science and Management*, 4(4), 458-468, 2011.

“Alta velocidad ferroviaria, medioambiente y sector turístico andaluz” (with Sánchez-Ollero, J.L. and García-Pozo, A.). In: *Ferrocarril, Turismo y Sostenibilidad*. Hernández Mogollón, J.M.; Mondéjar Jiménez, J.A.; Ortega Rosell, F.J. and Pérez Calderón, E. (coord.). Septem Ediciones, Madrid (Spain), 2011.

SEMINARS AND CONFERENCE PRESENTATIONS (selection)

- “Corporate responsibility, total quality and gender diversity in the top management team: Evidence from the hospitality industry” (with: Marchante Lara, M. and Quintana García, C.), at the *8th Annual Conference of the European Decision Sciences Institute (EDSI 2017): Information and Operational Decision Sciences*, Granada (Spain), May 2017.
- “Responsabilidad social corporativa, gestión de la calidad total y resultados empresariales en la industria hotelera: influencia de la diversidad de género” (with Marchante-Lara, M. and Quintana-García, C.), at the *VI Congreso Internacional Turismo, Economía y Medioambiente*, Malaga (Spain), April 2015.
- “Quality management systems in the hospitality sector”, at the *I International Workshop. Sustainable Operations on Tourism, Travel and Hospitality*, Valencia (Spain), March 2013.
- “Touristic specialization of the Spanish regions: competitiveness, human capital and wages in the hospitality industry” (with Sánchez-Ollero, J.L. and Marchante-Lara, M.), at the *I International Workshop. Sustainable Operations on Tourism, Travel and Hospitality*, Valencia (Spain), March 2013.
- “Customer Satisfaction Indexes for Evaluating Transport Service Quality” (with Marchante-Lara, M.), at the *TMS – Management Studies International Conference*, Algarve (Portugal), November 2012.
- “Una aplicación de la bibliometría a la literatura sobre innovación tecnológica” (with Benítez Llamazares, N.), at the *II Encuentro de Especialización en Investigación para la Economía y la Empresa*, Granada (Spain), September 2012.
- “Employer Size, Productivity, Labour Quality, Working Conditions, Internal Labour Markets and Wages: An Empirical Analysis of the Hotel Industry in Andalusia” (with García-Pozo, A.; Marchante-Mera, A.J. and Sánchez-Ollero, J.L.), at the *52nd ERSA Congress: Regions in Motion – Breaking the Path*, Bratislava (Slovakia), August 2012.
- “Measuring Service Quality in Urban Public Transport: a case of study in Spain” (with Marchante-Lara, M.), at the *18th APDR Congress: Innovation and Regional Dynamics*, Faro (Portugal), June 2012.
- “El impacto de la alta velocidad ferroviaria en el sector turístico andaluz” (with Sánchez Ollero, J.L. and García Pozo, A.), at the *4th International Conference on Tourism and Environment*, Cáceres (Spain), September 2011.
- “Human Capital, Jobs Characteristics and Regional Wages Gaps in the Spanish Hospitality Sector” (with García Pozo, A.; Campos Soria, J.A.; Marchante Mera, A. and Sánchez Ollero, J.L.), at the *10th Global Conference on Business and Economics (GCBE)*, Rome (Italy), October 2010.

TEACHING (University of Malaga)

BA in Business and Management: Economic theory I; Bachelor thesis advising.

BA in Economics: Economic Structure of Spain.

BA in Finance and Accounting: Microeconomics.

BA in Labour Relations and Human Resources: Labour Economics; Economic Structure of Spain; Bachelor thesis advising.

BA in Tourism: Microeconomics and macroeconomics applied to tourism; Analysis of the tourist services supply; Bachelor thesis advising.

MSc in E-Tourism: Applying Technology to Tourism Management and Sales: Economic structure of the online distribution market; Master thesis advising; Internships advising.

Other: Corporate Social Responsibility (FGUMA Autumn Courses); Master in Hospitality Management.

LANGUAGES

Spanish: native; English: proficiency; German: advanced; Italian: advanced; French: basic