

IV INTERNATIONAL PHD-STUDENT CONFERENCE

ECONOMICS, BUSINESS & SOCIOLOGY

JUNE 5-6, 2025

University of Málaga
Facultad de Marketing y Gestión &
Facultad de Ciencias Económicas y Empresariales

Thursday, June 5 – Faculty of Economics and Business

08:30 – 09:00 Registration

09:00 – 09:30 Opening Session with institutional representatives

09:30 – 10:45 Inaugural Lecture (Room 2) *“Economic Development, Institutions and Democracy”* – Petros Sekeris (Toulouse Business School). Chair: Socorro Puy

10:45 – 11:30 Coffee break and poster session

11:30–12:45 Roundtable (Room 2) *“How to Publish in Economic Journals: Editors Round Table”* Chair: María Jesús Nieto (UC3M).

Journals’ Editors: Carmen Beviá – Journal of Mathematical Economics, María Jesús Nieto – Business Research Quarterly, Christina Theodoraki – Small Business Economics, Small Business Management, Management & Prospective.

12:45 – 14:30 Parallel Sessions – Academic paper presentations

Session Room 1: Development and Global Challenges. Chair: Francisco Ruiz de la Rua

Pajasmaa, Juuso	Group decision making in multiobjective optimization
Cabrera-Gallardo, Francisco	Empresas y Empresarios. Evolución Histórica del Concepto y Casos Reales
Borrego Ortega, Antonio	Enhancing Convergence and Diversity in Evolutionary Multiobjective Optimization via Dynamic subregion Adaptation
Tonikidou, Artemi	Exploring the link between Improvisation and Organizational Learning in the New Product Development Process
Christian Romero	Pathway to Value Creation in Strategic Alliances led by emerging market companies in developed economies: Dysfunctions and hidden costs based on Qualimetric intervention study of Saudi-European Joint Ventures

Session Room 2: Public Policy and Governance. Chair: Patricia Iglesias

Pili, Andrea	Stay In or Out of the EU: Territorial Identities versus Immigration and Redistribution Policies
Ozdamar, Selin	Public Vs. Private Health Spending In Inclusive Growth: A Structural Model Analysis
Orozco-Villodres, Andrea	Balancing Student Well-Being in Spain: A Multiobjective Optimization Analysis
Morilla-García, Fernando	Disability Cash Benefits and Poverty: A Comparative Policy Analysis Across Europe
Dragutinović, Dejan	Rent-extraction, competence and survival in office: a model

14:30 – 16:00 Lunch

16:00 – 17:30 Parallel Sessions – Academic paper presentations

Session Room 1: Quantitative and Computational Methods. Chair: Guillermo Bermúdez

García-Manrique, Ignacio	El efecto Semana Santa: implicaciones en el tráfico de datos móviles
Zuzaniak, Martin	Positive externalities from road freight transport
Mena-Siles, David	Survival Analysis in Tourist Accommodations: Macroeconomics Indicators and Managerial Traits
Soler-Álvarez, Beatriz	Application of Artificial Intelligence in tourism: a systematic literature review

Session Room 2: Institutions, Culture and Behavior. Chair: Rafael Anaya

Leone, Julián Gabriel
Suleymanov, Turan

Gender Gaps in Educational Achievement and Household Technological Access in Argentina Examining the Relationship of Higher Education with Regional Economic Performance: Composite Index Application for Azerbaijan Regions

Pastora, Pablo
Thula, Maleka Chirwa

Measuring Media Polarization: A Majority Operator-Based Model for Information Evaluation
Cultural trust, financial sector development, and economic development: Evidence from static spatial panel analysis

17:30 – 18:00 Coffee break

18:00 – 19:00 Training Pill (Room 2) *"From chaos to order: a smart combination of tools for everyday doctoral practice"* – Wenceslao Arroyo-Machado (University of Granada)

19:00 Social activity in the city of Malaga

Friday, June 6, 2025 – Faculty of Economics and Business

09:00 – 09:45 Roundtable (Room 2) *"The PhD Journey – doctoral and postdoctoral knowledge and experiences"* – PhD and alumni panel: David Mena Siles, Víctor Modesto González, Elena Lasso de la Vega and Marina Marfil Cotilla. Chair: Elena Lasso de la Vega

09:45 – 10:30 Training Pill (Room 2) *"Mastering Time Without Losing Your Mind: Smart Strategies for Energy, Focus, and Digital Productivity"* – Francisco Rejón Guardia (University of Malaga)

10:30 – 11:15 Coffee break and poster session

11:15 – 12:45 Parallel Sessions – Academic paper presentations

Session Room 1: Environmental and Energy Economics. Chair: Luis Gautier

Aleshina, Sofia
Cruz, Sérgio
Gohdar, Hasan
Bajrami, Mario

Analysis of the Economic and Environmental Impacts of Climate Change Using the RICE Model
Has energy transition impacted the income elasticity of electricity demand? A Portuguese sectoral analysis
Pro-Poor Growth versus Inclusive Growth: Conceptualization, Measurement, and Policy Practice
Charting Sustainable Seas: How Europe's Blue Economy Shapes Economic and Environmental Futures

Session Room 2: Firms, Innovation and Market Dynamics. Chair: Ana Casado

Ruiz-Delgado, Marta
Pombo, Diogo
Cristófol, F. J.
Luzi, Marco

Team production and gift exchange
Servitization and the Integration of Advanced Technologies for Value Creation: Bibliometric Review and SLR
Las hermandades de Semana Santa y el marketing en redes sociales: una revisión sistemática
Value Co-Creation in Crowdfunding: A Systematic Literature Review

12:45 – 14:00 Closing Lecture (Room 2) *"Hot Topics in Business and Economic Research"* – Christina Theodoraki (AIX – Marseille). Chair: Sofia Louise Martínez-Martínez

14:00 – 14:30 Conference Closing and Awards Ceremony (Room 2)

Award to the Best academic paper in Economy: Given by María Rubio Misas and Bernardo Moreno Jiménez (Former and present Directors of the Doctoral Program).

Award to the best academic paper in Business: Given by Representatives of the Institute of Economics and Business for Society – IEBSociety.

ECN-ACEDE Award to the best academic poster: Given by Sofia Louise Martínez-Martínez (President of ECN-ACEDE Early Career Network)

14:30 Lunch